

# WCW

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GRAÇA MACHEL TRUST



In Partnership  
with



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## Women Creating Wealth Agricultural Value Chains Programme

### About the programme

The Women Creating Wealth programme is the Graça Machel Trust's flagship entrepreneurship programme that aims to inspire and support women-owned businesses to transform from income-generation businesses to wealth-creating enterprises.

The programme's mission in the next five years is to identify 10,000 entrepreneurs across Africa, inspire and equip them with skills, tools, and networks to create \$1 Billion in revenue and create 200,000 jobs.

In response to the challenges faced by South African women entrepreneurs in the agriculture sector such as information asymmetries, lack of access to shelf space, as well as limited resources and skills. Women Creating Wealth in partnership with the Centre for Competition, Regulation and Economic Development (CCRED) and with support from the European Union, has developed the **Women Creating Wealth Agricultural Value Chains** programme. This is specifically aimed at creating an enabling environment for women-owned and operated businesses in the **citrus, poultry and winery** value chains to thrive!

## Who should apply?

- ✓ **Business must be operating in the citrus, poultry or winery value chains in South Africa.**
- ✓ **Businessowner must have a minimum qualification of a matric certificate.**
- ✓ **Business must be a registered business.**
- ✓ **Business must be operating for at least 2 years.**
- ✓ **Business annual turnover threshold is R180,000 - R10 million.**
- ✓ **Applicant should not be part of another enterprise development program at the time of application.**



## What will you get from the programme?

**Dedicated support through one-on-one specialist coaching, mentoring and technical advice.**

**Monthly business clinics to address business challenges and solve problems.**

**Business pitching sessions and investor showcases.**

**Interventions to address market information asymmetries.**

**Qualifying businesses who complete the programme will be considered for grant opportunities.**

**Scan this QR code to find out more and apply >**



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