



**MARKETING & SOCIAL MEDIA CONSENT & INDEMNITY FORM OF MINOR CHILDREN**

We are sending you this parental consent form to both inform you and to request permission for your child's video/photo/image and personally identifiable information to be published on the Graça Machel Trust's social media and digital platforms (including but not limited to newsletter bulletin, website, or other social media outlets and publications).

As you are aware, there are potential dangers associated with the posting of personally identifiable information on a web/media site since global access to the Internet does not allow us to control who may access such information. We recognize the need to ensure the welfare and safety of all minor children taking part in any activity associated with our organisation and as such will endeavor to take all reasonable precautionary measures within our power to keep such personal information safe and not use it for any means other than communicated below. The law requires that we ask for your permission to use information about your child. Kindly complete and sign the below consent form:

I/We \_\_\_\_\_ (Parent(s)/ Guardian of  
\_\_\_\_\_ (Childs full name)

hereby certify that

1. We/I are/am the parent(s) or guardian(s) of the above-named child;
2. I am at least eighteen (18) years of age and am fully competent to sign this consent and indemnity form;
3. Do hereby give our/my consent and PERMISSION to the Graça Machel Trust to use any still and/or moving image being video footage, photographs and/or frames and/or audio footage depicting my/our children named above, for any of the following uses:
  - Marketing leaflets and publications (including promotional materials, brochures, posters) or any other use such as for training, educational or publicity purposes;
  - On the Graça Machel Trust's social media pages and/or Website;
4. I hereby release, discharge, and agree to indemnify and hold harmless the Graça Machel Trust and their agents from all claims, demands, and causes of action that I or My Child have or may have by reason of this authorization or use of My Child's photographic portraits, pictures, digital images or videotapes, including any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form, whether intentional or otherwise, that may occur or be produced in the taking of said images or videotapes, or in processing tending towards the completion of the finished product, including publication on the internet, in brochures, or any other advertisements or promotional materials

The above consents will apply throughout the world and be for an indefinite period.

Signed \_\_\_\_\_

Date \_\_\_\_\_

Address: \_\_\_\_\_

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**Trustees**

**Graça Machel, Theo Sowa, Sisonke Msimang, Josina Machel, Anurita Bains, Fred Swaniker, Sheila Sisulu**